



LITEPAPER

BOOOST Litepaper

BOOOST is a **Live & Earn** lifestyle app that pushes the boundaries of “To-Earn” models while creating a Web 3.0 ecosystem that seamlessly integrates with your day-to-day activities. The app includes features such as an in-app marketplace, integrated wallet, and a DEX, as well as doubling as a platform to monitor your daily activities and provide data analytics that aims to add value to your life.

Users begin their journey with an **Avatar** representing their BOOOST identity. Within minutes, users can earn BYL – our in-game utility token – by participating across a variety of activities such as: (a) **Walking** (b) **Driving** and (c) **Socializing**

Avatar

An Avatar can be leveled up by burning BYL. Avatar leveling increases a user's daily step cap and earnings per step. Additional perks will be unlocked upon reaching certain level milestones.

#1 Walking

BOOOST's walking mode is a **Free-To-Use** (no NFT purchase required) mode where users will be able to earn BYL even while the BOOOST app is not active. This mode operates in the background and counts a user's steps and distance on a daily basis. A user can spend BYL tokens to level up their Avatar.

#2 Driving

A Vehicle NFT purchase is required to activate the **Drive & Earn** mode. Upon purchase, users earn BYL while driving (at this stage of development, driving may include cycling, riding a bike, taking a taxi, or public transportation). Users can obtain the Vehicle NFT either by: (a) **winning a Vehicle NFT Raffle*** or (b) **purchasing from the in-app marketplace**

Fuel is needed to earn BYL; users with a common NFT start with 10 Fuel a day (with their total Fuel replenishing at a rate of 12.5% every three hours/i.e. full replenishment after 24 hours). Users are able to increase their maximum Fuel cap per day by owning or upgrading to an Uncommon or Rare NFT.

Users can spend BYL to:

- **Level up** their Vehicle NFT to increase their attribute points
- **Burn** existing Vehicle NFTs to receive a Vehicle of a higher rarity

BOOOOST is implementing a **Raffle System instead of breeding as a measure to maintain the sustainability of the ecosystem. Vehicle NFT Raffles will be **held regularly** with the amount of NFTs **dynamically minted** against the demand of non-Vehicle NFT users. There are **multiple ways** for users (both Vehicle and non-Vehicle holders) to obtain raffle tickets such as:*

- *Achieving a predetermined daily step count via Avatar (bonus for consecutive days)*
- *Number of referral invites*
- *Usage of BOOOOST's Drive function (without earning capability)*

#3 Socializing (concept under development)

COVID-19 lockdowns have led to a range of cognitive and mental health discussions, bringing to attention the benefits of socialization. At a later stage of our roadmap, we will be introducing a **Socialize & Earn** mode where users can earn BYL tokens while interacting with the society/community.

Mission

To be the nexus between lifestyle and Web 3.0

Vision

To be the next generation social network service

We Aim To Achieve This By

- Promoting a healthier and holistic lifestyle: by rewarding users for their active habits and social interactions
- Broadening access to the economic benefits of an innovation economy
- Fostering community growth together with Web 3.0 adoption - making it easy for non-crypto natives
- taking their first step into the Web 3.0 World
- Developing an all-encompassing mobile app with a clean UI and user friendly infrastructure
- Expanding the BOOOOST ecosystem to include other activities